



GRUPO HERDEZ

ANNOUNCES FULFILLMENT OF SUSTAINABILITY PERFORMANCE OBJECTIVES LINKED TO ITS "HERDEZ 22-2L" LONG-TERM MEXICAN PESO-DENOMINATED NOTES

Mexico City, Mexico, June 03, 2025 – Grupo Herdez, S.A.B. de C.V. ("Grupo Herdez") (BMV: HERDEZ) informs of the fulfillment of the Sustainability Performance Objectives in relation to its Long-Term Mexican Peso-denominated Notes "HERDEZ 22-2L".

In accordance with Section 2.31, "Interest and Calculation Procedure," of the Title backing the Notes, Grupo Herdez formally notified CI Banco S.A., Institución de Banca Múltiple, the Common Representative of the noteholders, on June 02, 2025, of the following:

- The Issuer has fully met the **Sustainability Performance Objectives** as stipulated in the aforementioned clause of the Title.
- An **External Verifier** has confirmed Grupo Herdez's compliance with these objectives, following their standard verification procedures.

Consequently, the **Annual Gross Interest Rate** for the "HERDEZ 22-2L" Long-Term Notes will not increase by 10 basis points. The rate will remain at its original level until maturity, effective from interest period number 40, commencing July 23, 2025.

Grupo Herdez reaffirms its commitment to sustainability and transparency towards its investors and the market in general.



GRUPO
HERDEZ

CONTACT INFORMATION

invrel@herdez.com

ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food, in the American Union. We have a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering them variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, crushed tomatoes, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo®, Barilla® Blasón®, Búfalo®, Cielito Querido Café®, Del Fuerte®, Doña María®, Embasa®, Flaveur®, Frank's®, French's®, Helados Nestlé®, Herdez®, Libanius®, McCormick®, Moyo®, Nutrisa® and Yemina®.

We align our sustainability strategy with 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 12,500 employees, and executed through a solid infrastructure that includes 16 production plants, 28 distribution centers and around 650 points of sale of our brands Cielito Querido Café®, Chilim Balam®, Moyo® and Nutrisa®. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez IG: @grupoherdezmx



FORWARD-LOOKING STATEMENTS

The information contained herein (the "Information") has been prepared by Grupo Herdez, S.A.B. de C.V., its associated companies, subsidiaries and/or affiliated companies ("Grupo Herdez"), and may contain forward-looking statements that reflect Grupo Herdez's current expectations and views, which may differ materially due to various factors, risks and uncertainties. Therefore, Grupo Herdez and/or its respective officers, employees, or agents, assume no responsibility or liability for any discrepancy in the Information. But without prejudice to the foregoing, no warranty is given as to the accuracy of the statements or future variations of the Information, or any other written or oral Information issued by Grupo Herdez. The Information has been provided solely for informational purposes. The issuance of this Information shall not be taken as any form of commitment on the part of Grupo Herdez to proceed with any transaction.