



GRUPO HERDEZ

**GRUPO HERDEZ® CELEBRATES ITS 110TH ANNIVERSARY
WITH A BELL RINGING IN THE MEXICAN STOCK EXCHANGE**

Mexico City, October 28, 2024 – Grupo Herdez®, a leading company in the food sector in Mexico, celebrates 110 years of bringing the best of Mexican food to tables in Mexico and around the world. As part of this event, the company celebrated with a symbolic "bell ringing" at the Mexican Stock Exchange, where it has been listed for 33 years, reaffirming its commitment to transparency and growth in Mexico.

Since its founding in 1914, Grupo Herdez® has been distinguished by its constant growth, innovation, and quality of its products. Its entry into the stock market marked a milestone in its history, going beyond the borders of a family business to open up to the expansion opportunities offered by the capital market. In 1991, the food company made its first public offering for almost 800 million pesos, which represented the largest issuance at the time.

Access to the capital market has allowed it to finance most of its acquisitions since 2010, including Don Miguel, Wholly Guacamole, as well as the Impulse segment—which includes categories such as snacks, sweets, coffee shops, and ice cream—, which represents around 14.5% of the company's current net sales.

The 110th anniversary celebration event was led by Héctor Hernández-Pons Torres, Chairman of the Board and CEO of Grupo Herdez®, and Jorge Alegría Formoso, CEO of Grupo BMV, who acknowledged the company's trajectory.

"These 110 years represent a legacy of tradition and commitment to Mexico," said Héctor Hernández-Pons Torres, "the relationship with the BMV has been key to consolidating our leadership in the sector and enhancing the impact on the country's economic, social, and sustainable development."

"We join in the celebration of the 110 years of Grupo Herdez, an emblematic company in the Mexican industry. Throughout more than thirty years listed on the Mexican Stock Exchange, it has found in our market the necessary support to finance its projects. For example, in the debt market it has raised more



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than 15 billion pesos. Recently, its foray into thematic bonds reflects its commitment to sustainability and the future," said Jorge Alegría Formoso, CEO of Grupo BMV.

The history of Grupo Herdez in the BMV reinforces the importance of the stock market as an engine of development for Mexican companies, since in the last 20 years, the company has grown its net sales 7 times.

Grupo Herdez® maintains a firm commitment to sustainability and to the fulfillment of the Sustainable Development Goals of the United Nations 2030 Agenda through various initiatives, such as the first issuance of Sustainability-Linked Bonds by a food company in Mexico; support for suppliers with working capital financing with differentiated conditions for those who demonstrate that sustainability is part of their business model; the promotion of women's empowerment with the signing of the Women's Empowerment Principles (WEPS) and positioning itself as one of the first food companies in Latin America to be part of the CFO Coalition for sustainable finance.

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ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez



ABOUT GRUPO BMV

The Mexican Stock Exchange, with 130 years of experience, makes the operation of the stock and derivatives market in Mexico possible, through a group of leading companies that offer services in the capital, derivatives and debt markets, as well as post-trade services, information products and added value.

