



GRUPO HERDEZ

GRUPO HERDEZ CELEBRATES 3 YEARS OF BEING "EXCEPTIONAL COMPANY"

For the third consecutive year, Grupo Herdez is recognized for its good practices with a social dimension by the Institute for the Promotion of Quality.

Mexico City, February 20, 2024.- Grupo Herdez, the food company with the longest history in the country, is recognized within the Exceptional Companies contest of the Institute for the Promotion of Quality in its 2023 edition. This year received the distinction of "Good Practice" in the category of Contribution to the Sustainable Development Goals (SDG) for the issuance of the first bond linked to the sustainability of the food industry on the Mexican Stock Exchange.

In 2022, Grupo Herdez placed \$3,000 million pesos in Stock Certificates with the commitment to reduce its water consumption per ton produced by 25% by 2030. The company has been recognized as an Exceptional Company since 2021, with award-winning practices such as Semillero Nutrisa, that promotes female entrepreneurship and promotes equal opportunities; for its sustainability strategy with a focus on food safety, and the successful digital transformation with which it has optimized its supply chain through predictive models with artificial intelligence.

Andrea Amozurrutia, Director of Finance and Sustainability of Grupo Herdez, said in this regard: "At Grupo Herdez we believe that, to ensure the permanence of our business, it is vital that our sustainability strategy is supported by the financial strategy. This recognition encourages us to continue incorporating initiatives that promote sustainable businesses."

The Exceptional Companies recognition is an initiative of the Business Coordinating Council, the Communication Council and the Institute for the Promotion of Quality, which promotes, develops and highlights the social, environmental and economic dimension of companies.



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The Institute for the Promotion of Quality is an internationally leading organization dedicated to promoting quality in all areas of the industry. Its mission is to distinguish companies that demonstrate an outstanding commitment to quality in their products and services, which at the same time act as exemplary models for other organizations.

For more information about Grupo Herdez and its products, visit the website at www.grupoherdez.com.mx

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ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

STATEMENT-ON FUTURE PERFORMANCE

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