



GRUPO HERDEZ

GRUPO HERDEZ RECEIVES BOSQUE URBANO® AWARD FOR ITS RESPONSIBLE MANAGEMENT OF PACKAGING

Mexico City, Mexico, November 14, 2023 – Grupo Herdez has been recognized, along with 61 other prominent companies, by the company Bio Pappel and its Titán business unit, for the use of paper and cardboard packaging made with 100% recycled raw material through sustainable processes.

Bio Pappel is the largest manufacturer of paper and paper products in Mexico and Latin America and is among the 10 largest producers in North America. Bosque Urbano is the circular economy model through which paper and cardboard is recycled on a large scale, and to which it has added suppliers and allies to promote the design and use of sustainable packaging.

The Bosque Urbano Award recognizes the sustainability efforts and strategies of companies that use sustainable packaging, promote recycling and the correct management of paper and cardboard waste to give it new life, thus helping to combat climate change.

For Grupo Herdez, circularity is an important part of its business model. As part of the company's sustainability strategy, in its production processes it uses local suppliers, natural resources efficiently and seeks greater reincorporation of waste into new production chains. 98.1% of its packaging is recyclable and reusable, and in 2022 alone, 84.3% of its waste was recycled.

This recognition represents and drives Grupo Herdez's commitment to a better world through a sustainable value chain and environmental protection, leaving a valuable legacy for future generations.



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ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez



STATEMENT-ON FUTURE PERFORMANCE

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