



GRUPO HERDEZ

SECOND QUARTER 2023

EARNINGS RELEASE

CONSOLIDATED HIGHLIGHTS FOR THE QUARTER

Net Sales

8.8 billion

+14.2%

EBIT

1.1 billion

+36.2%

Majority Net Income

300 million

+135.0%

UAFIDA

1.3 billion

+27.7%

Increases compared to the same period of the previous year



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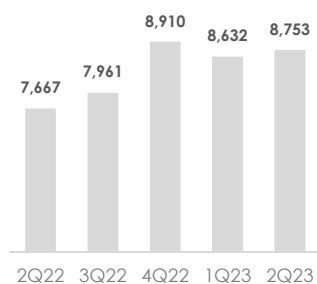
Mexico City, Mexico, July 19, 2023 – Grupo Herdez, S.A.B. de C.V. (“Grupo Herdez” or the “Company”) (MSE: HERDEZ) today announced results for the second quarter ended June 30, 2023.

“Our quarterly results reflect a positive outlook. In line with our expectations, margins showed solid recovery, and the Preserves, Impulse, and MegaMex businesses continued to perform well during the period. Although we have seen a slowdown in overall consumption, we expect it will be temporary”, said Héctor Hernández-Pons Torres, Chairman and Chief Executive Officer of Grupo Herdez.

The information contained in this document is prepared in accordance with International Financial Reporting Standards (“IFRS”) and is expressed in Mexican pesos unless stated otherwise.

Grupo Herdez consolidates 100 percent of its Impulse division, Barilla Mexico, Herdez Del Fuerte, and McCormick de Mexico in its financial statements. The proportional stake of Herdez Del Fuerte in MegaMex is registered in Equity Investments in Associated Companies.

NET SALES



NET SALES	2Q23	2Q22	% change
Consolidated	8,753	7,667	14.2
Preserves	6,873	5,875	17.0
Impulse	1,304	1,157	12.7
Exports	576	635	(9.2)

Figures in millions of MXN

NET SALES	6M23	6M22	% change
Consolidated	17,385	14,774	17.7
Preserves	13,951	11,600	20.3
Impulse	2,306	1,974	16.8
Exports	1,128	1,200	(6.0)

Figures in millions of MXN

Consolidated net sales increased 14.2% in the quarter and 17.7% for the full year, to MXN 8.8 billion and MXN 17.4 billion, respectively, benefiting mainly from price increases implemented in the last twelve months and a stable sales volume. On a comparable basis - excluding the acquisition of Mediterraneo* and Chilim Balam - sales grew 15.0% in the first six months of the year.

In Preserves, net sales in the quarter were MXN 6.9 billion, 17.0% higher than in the same period of 2022. The best-performing categories for the quarter were mayonnaise, pasta, tomato puree, spices and homestyle salsas. During the first six months of the year sales totaled MXN 14.0 billion, 20.3% higher than the previous year. Excluding the acquisition of Mediterraneo*, sales grew 18.0%.

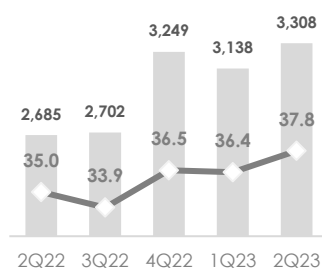
The Impulse segment sales grew 12.7%, compared to the same quarter of 2022, to MXN 1.3 billion. For the full year, sales grew 16.8% to MXN 2.3 billion. This result is mainly explained by a strong performance of the traditional channel in Helados Nestlé and the incorporation of Chilim Balam.

Export net sales were MXN 576 million in the quarter and MXN 1.1 billion in the first half of the year. This is 9.2% and 6.0% lower than the same periods of the previous year, respectively, due to the strength of the Mexican peso against the U.S. dollar. Excluding the exchange rate effect, net sales grew 2.9% for the quarter and 4.9% for the first half of the year.

* Mediterranean refers to Interdeli and Deli, Dips & Snacks, owners of Libanius®, Flaveur®, and Liguria®, among other brands, businesses acquired by Herdez Del Fuerte in October 2022.



GROSS PROFIT



GROSS PROFIT	2Q23	2Q22	% change
Consolidated	3,308	2,685	23.2
Preserves	2,486	1,943	28.0
Impulse	769	655	17.5
Exports	53	88	(39.8)

Figures in millions of MXN

GROSS MARGIN	2Q23	2Q22	pp chg
Consolidated	37.8	35.0	2.8
Preserves	36.2	33.1	3.1
Impulse	59.0	56.6	2.4
Exports	9.2	13.8	(4.7)

Figures in percentages

GROSS PROFIT	6M23	6M22	% change
Consolidated	6,445	5,255	22.7
Preserves	4,973	3,955	25.7
Impulse	1,359	1,131	20.1
Exports	113	168	(32.7)

Figures in millions of MXN

GROSS MARGIN	6M23	6M22	pp chg
Consolidated	37.1	35.6	1.5
Preserves	35.6	34.1	1.6
Impulse	58.9	57.3	1.6
Exports	10.0	14.0	(4.0)

Figures in percentages

The consolidated gross margin for the quarter and the year to date was 37.8% and 37.1%, respectively, 2.8 and 1.5 percentage points higher than in 2022.

By segment, in the quarter, the gross margin in Preserves increased 3.1 percentage points, while in Impulse expanded 2.4 percentage points, to 59.0% due to the higher contribution of the traditional channel in the Helados Nestlé sales mix. The Export segment margin decreased 4.7 percentage points as a result of lower shipments of MegaMex and the impact of the exchange rate.

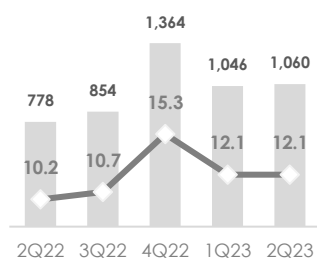
Year to date, the gross margin in the Preserves segment grew 1.6 percentage points to 35.6%, while in the Impulse segment expanded 1.6 percentage points to 58.9%, as a result of a favorable sales mix. The Export segment margin declined 4.0 percentage points to 10.0%.

SALES, GENERAL, AND ADMINISTRATIVE EXPENSES (SG&A)

Consolidated SG&A represented 25.8% of net sales for the quarter and 25.0% for the year. In Preserves and Impulse, the proportion of SG&A increased 0.4 and 1.1 percentage points, respectively, as a result of non-recurring expenses in the period.



EARNINGS BEFORE INTEREST AND TAXES (EBIT)



Operating income for the quarter was MXN 1.1 billion, and for the first semester it was MXN 2.1 billion, 36.2% and 30.5% higher than in 2022. Likewise, the margin expanded 1.9 and 1.2 percentage points, respectively, to 12.1% for both the period and for the year to date. This is explained by: i) 2.3 and 1.3 percentage points expansions in the Preserves segment, and ii) reductions of 2.2 and 2.5 percentage points in the operating loss of the Impulse segment.

EBIT	2Q23	2Q22	% change	6M23	6M22	% change
Consolidated	1,060	778	36.2	2,105	1,613	30.5
Preserves	1,067	776	37.5	2,201	1,684	30.7
Impulse	(21)	(44)	(52.3)	(131)	(161)	(18.7)
Exports	14	46	(70.5)	35	90	(61.2)

Figures in millions of MXN

EBIT MARGIN (%)	2Q23	2Q22	pp chg	6M23	6M22	pp chg
Consolidated	12.1	10.2	1.9	12.1	10.9	1.2
Preserves	15.5	13.2	2.3	15.8	14.5	1.3
Impulse	(1.6)	(3.8)	2.2	(5.7)	(8.2)	2.5
Exports	2.4	7.3	(4.9)	3.1	7.5	(4.4)

Figures in percentages

ALL-IN RESULT OF FINANCING

In the second quarter, the all-in result of financing was MXN 203 million, 21.3% higher than in the same period of 2022, while in the first half it was MXN 367 million, 3.9% higher than in 2022. This is the result of the fluctuation in the exchange rate.



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EQUITY INVESTMENTS IN ASSOCIATED COMPANIES

EQUITY INVESTMENT IN ASSOCIATED COMPANIES	2Q23	2Q22	% change
Consolidated	224	49	358.8
MegaMex	209	39	439.3
Others	15	10	50.9

Figures in millions of MXN

Equity investments in associated companies totaled MXN 224 million in the quarter, 4.6 times higher than the previous year, mainly due to lower cost of avocado for MegaMex.

EQUITY INVESTMENT IN ASSOCIATED COMPANIES	6M23	6M22	% change
Consolidated	520	153	240.6
MegaMex	486	127	282.6
Others	34	26	32.9

Figures in percentages

MEGAMEX CONSOLIDATED RESULTS (100%)

MEGAMEX INCOME STATEMENT										
MEGAMEX	2Q23	%	2Q22	%	% change	6M23	%	6M22	%	% change
Net Sales	3,745	100.0	4,313	100.0	(13.2)	7,687	100.0	8,235	100.0	(6.6)
Gross Profit	1,317	35.2	885	20.5	48.9	2,767	36.0	1,884	22.9	46.8
EBIT	493	13.2	32	0.7	1,436.2	1,139	14.8	208	2.5	447.0
EBITDA	584	15.6	130	3.0	350.8	1,321	17.2	411	5.0	221.2
Net Income	418	11.2	78	1.8	439.3	971	12.6	254	3.1	282.6

Figures in millions of MXN

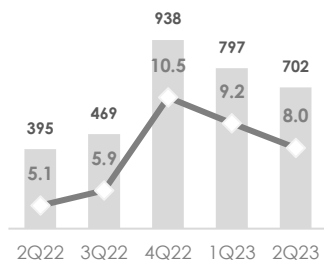
For the quarter, net sales totaled MXN 3.7 billion, 13.2% lower than in 2022, while in constant currency the contraction was 1.6%. For the first six months of the year, net sales decreased 6.6% to MXN 7.7 billion, while it increased 4.2% in US dollars.

Gross margin and operating margin expanded 14.7 and 12.5 percentage points to 35.2% and 13.2%, respectively. These recoveries are mostly due to lower avocado prices and better sales mix for Don Miguel. Furthermore, EBITDA margin increased 12.6 percentage points to 15.6%. Finally, net income was MXN 418 million, five times higher than the result of the previous year with a margin of 11.2%.



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NET INCOME



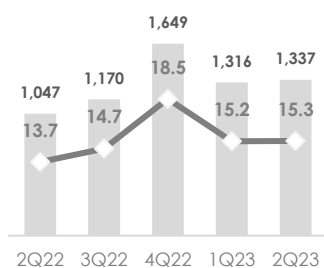
NET INCOME	2Q23	2Q22	% change
Con. Net Income	702	395	77.9
Con. Net Margin (%)	8.0	5.1	2.9
Minority Interest	403	267	50.7
Majority Net Income	300	127	135
Maj. Net Margin (%)	3.4	1.7	1.8

Figures in millions of MXN

In the second quarter, consolidated net income was MXN 702 million, 77.9% higher than in 2022. This is mainly due to the sequential improvement in MegaMex's results, and to a lesser extent, to a normalization in the tax rate. Net income for the first half of the year was MXN 1.5 billion 74.6% higher than in the previous year.

Consolidated net margin for the quarter was 8.0%, representing an expansion of 2.9 percentage points compared to 2022; while for the first half of the year, it expanded 2.8 percentage points to 8.6%. Majority net income doubled in the quarter to MXN 300 million and reached MXN 615 million in the first half of the year.

EARNINGS BEFORE INTEREST, TAXES, DEPRECIATION, AMORTIZATION AND OTHER NON-CASH CHARGES (EBITDA)



EBITDA	2Q23	2Q22	% change	6M23	6M22	% change
Consolidated	1,337	1,047	27.7	2,653	2,124	24.9
Preserves	1,184	883	34.1	2,427	1,882	29.0
Impulse	123	100	22.5	161	118	35.8
Exports	31	64	(52.0)	66	124	(47.1)

Figures in millions of MXN

EBITDA MARGIN (%)	2Q23	2Q22	pp chg	6M23	6M22	pp chg
Consolidated	15.3	13.7	1.6	15.3	14.4	0.9
Preserves	17.2	15.0	2.2	17.4	16.2	1.2
Impulse	9.4	8.6	0.8	7.0	6.0	1.0
Exports	5.4	10.2	(4.8)	5.8	10.3	(4.5)

Figures in percentages

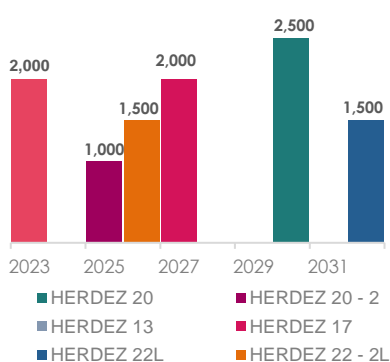


CAPITAL EXPENDITURES (CAPEX)

In the quarter, net CAPEX was MXN 155 million, mainly allocated to the digital transformation project and increases in tomato puree production capacity.

FINANCIAL STRUCTURE

Debt Profile



As of June 30, 2023, available cash was MXN 2.3 billion, 21.6% lower than at the end of the first quarter 2023. Interest-bearing liabilities (including the effects of IFRS 16) remained flat at MXN 11.3 billion compared to March levels. Financial debt stood at MXN 10.5 billion.

At the end of the quarter, net debt to EBITDA was 1.6 times, 0.3 times lower than the previous year due to a reduction of MXN 1.8 billion in total debt and a 26.4% increase in EBITDA. Net debt to consolidated stockholders' equity remained at 0.5 times.

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FREE CASH FLOW

Free cash flow was MXN 8 million in the quarter mainly due to a high level of inventories related to lower-than-expected sales, as well as inventory building for the second half of the year.

SECOND QUARTER 2022 EARNINGS CONFERENCE CALL INFORMATION

Date: Thursday, July 20, 2023

Time: 1:30 p.m. ET / 11:30 a.m. Mexico City Time

To participate, please dial:

- Toll-Free U.S. and Canada: +1 (855) 327 6837
- International Toll: +1 (631) 891 4304
- Conference ID#: 10022160



To access the call online, please go to

[https://callme.viavid.com/viavid/?\\$Q2FsbE1IPXRydWUmcGFzc2NvZGU9NmM3NTE5Jmg9dHJ1ZSZpbmZvPWNvbXBhbmkQj0z](https://callme.viavid.com/viavid/?$Q2FsbE1IPXRydWUmcGFzc2NvZGU9NmM3NTE5Jmg9dHJ1ZSZpbmZvPWNvbXBhbmkQj0z)

If you are unable to participate live, a replay of the conference call will be available from July 20, 2023 through August 3, 2023. To access the replay, please dial domestic U.S. and Canada +1 (844) 512 2921, or from other countries +1 (412) 317 6671; conference ID: 10022160

CONTACT INFORMATION

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ABOUT GRUPO HERDEZ

We are proud to be the oldest Mexican food company in the country. Since 1914, we have been bringing Mexican families the best of our cuisine and the flavors of the world, and taking the most delicious flavors of Mexico to the rest of the globe. We have been listed on the Mexican Stock Exchange since 1991, and our mission is to be a worthy representative of Mexico worldwide.

We are leaders in the processed foods sector, and an important player in the ice cream category in Mexico, in addition to being the fastest growing company in the Mexican food segment in the United States through Megamex, as leaders in guacamole production and marketing, as well as in the categories such as salsa and frozen Mexican food. We are currently present in 99% of Mexican households through our large portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, offering them variety and convenience for different lifestyles. We participate in the categories of tuna, spices, guacamole, ice cream, impulse, yogurt, mayonnaise, marmalades, honey, mole, mustard, pastas, organic products, tomato purée, homemade salsas, ketchup, tea, canned vegetables, and many more, and we are leaders in several of these categories in Mexico. These products are sold through an exceptional portfolio of brands, including: Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's, Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa, and Yemina.

We are committed to the social and environmental needs of the locations where we operate, and have aligned our sustainability strategy with the 7 Sustainable Development Goals of the United Nations 2030 Agenda. This vision is shared with an exceptional team of more than 10,500 employees, and it is implemented through the solid infrastructure of our 15 production plants, 24 distribution centers, and more than 690 points of sale of our brands: Cielito Querido Café, Lavazza, Moyo, and Nutrisa. For more information, visit grupoherdez.com.mx or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

FORWARD-LOOKING STATEMENTS

The information contained herein (the "Information") has been prepared by Grupo Herdez, S.A.B. de C.V., its associated companies, subsidiaries and/or affiliated companies ("Grupo Herdez"), and may contain forward-looking statements that reflect Grupo Herdez's current expectations and views, which may differ materially due to various factors, risks and uncertainties. Therefore, Grupo Herdez and/or its respective officers, employees, or agents, assume no responsibility or liability for any discrepancy in the Information. But without prejudice to the foregoing, no warranty is given as to the accuracy of the statements or future variations of the Information, or any other written or oral Information issued by Grupo Herdez. The Information has been provided solely for informational purposes. The issuance of this Information shall not be taken as any form of commitment on the part of Grupo Herdez to proceed with any transaction.





INCOME STATEMENT	Second Quarter				
	2023	%	2022	%	% Chg
Net Sales	8,753	100.0	7,667	100.0	14.2
Preserves	6,873	78.5	5,875	76.6	17.0
Impulse	1,304	14.9	1,157	15.1	12.7
Exports	576	6.6	635	8.3	(9.2)
Cost of Goods Sold	5,446	62.2	4,981	65.0	9.3
Preserves	4,387	50.1	3,932	51.3	11.6
Impulse	535	6.1	503	6.6	6.5
Exports	523	6.0	547	7.1	(4.3)
Gross Profit	3,308	37.8	2,685	35.0	23.2
Preserves	2,486	28.4	1,943	25.3	28.0
Impulse	769	8.8	655	8.5	17.5
Exports	53	0.6	88	1.1	(39.8)
Operating Expenses	2,262	25.8	1,930	25.2	17.2
Preserves	1,424	16.3	1,193	15.6	19.4
Impulse	799	9.1	696	9.1	14.8
Exports	39	0.4	41	0.5	(5.6)
EBIT before Other Income and Expenses	1,046	11.9	755	9.9	38.4
Preserves	1,062	12.1	750	9.8	41.5
Impulse	(30)	(0.3)	(41)	(0.5)	(28.1)
Exports	14	0.2	46	0.6	(70.5)
Other Income/Expenses, Net	(14)	(0.2)	(23)	(0.3)	(38.7)
EBIT	1,060	12.1	778	10.2	36.2
Preserves	1,067	12.2	776	10.1	37.5
Impulse	(21)	(0.2)	(44)	(0.6)	(52.3)
Exports	14	0.2	46	0.6	(70.5)
All-in Result of Financing	(203)	(2.3)	(167)	(2.2)	21.3
Interest Earned and (Paid), Net	(193)	(2.2)	(194)	(2.5)	(0.4)
Exchange (Loss) Gain	(10)	(0.1)	27	0.3	(136.9)
Equity Investment in Associated Companies	224	2.6	49	0.6	358.8
MegaMex	209	2.4	39	0.5	439.3
Others	15	0.2	10	0.1	50.9
Income Before Income Taxes	1,081	12.4	660	8.6	63.8
Income Tax Provision	379	4.3	265	3.5	42.9
Consolidated Net Income	702	8.0	395	5.1	77.9
Minority Interest	403	4.6	267	3.5	50.7
Majority Net Income	300	3.4	127	1.7	135.0
EBITDA	1,337	15.3	1,047	13.7	27.7
Preserves	1,184	13.5	883	11.5	34.1
Impulse	123	1.4	100	1.3	22.5
Exports	31	0.4	64	0.8	(52.0)

Figures expressed in millions of Mexican pesos

The proportions of COGS, Gross Profit, Operating Income and EBITDA of the segments are calculated accordingly



INCOME STATEMENT	6M2023				
	2023	%	2022	%	% Chg
Net Sales	17,385	100.0	14,774	100.0	17.7
Preserves	13,951	80.2	11,600	78.5	20.3
Impulse	2,306	13.3	1,974	13.4	16.8
Exports	1,128	6.5	1,200	8.1	(6.0)
Cost of Goods Sold	10,940	62.9	9,520	64.4	14.9
Preserves	8,978	51.6	7,645	51.7	17.4
Impulse	947	5.4	843	5.7	12.3
Exports	1,015	5.8	1,032	7.0	(1.7)
Gross Profit	6,445	37.1	5,255	35.6	22.7
Preserves	4,973	28.6	3,955	26.8	25.7
Impulse	1,359	7.8	1,131	7.7	20.1
Exports	113	0.7	168	1.1	(32.7)
Operating Expenses	4,350	25.0	3,691	25.0	17.8
Preserves	2,765	15.9	2,319	15.7	19.2
Impulse	1,506	8.7	1,294	8.8	16.4
Exports	78	0.5	78	0.5	(0.2)
EBIT before Other Income and Expenses	2,096	12.1	1,563	10.6	34.1
Preserves	2,208	12.7	1,636	11.1	35.0
Impulse	(147)	(0.8)	(162)	(1.1)	(9.3)
Exports	35	0.2	90	0.6	(61.2)
Other Income/Expenses, Net	(9)	(0.1)	(50)	(0.3)	(81.1)
EBIT	2,105	12.1	1,613	10.9	30.5
Preserves	2,201	12.7	1,684	11.4	30.7
Impulse	(131)	(0.8)	(161)	(1.1)	(18.7)
Exports	35	0.2	90	0.6	(61.2)
All-in Result of Financing	(367)	(2.1)	(354)	(2.4)	3.9
Interest Earned and (Paid), Net Exchange (Loss) Gain	(383)	(2.2)	(379)	(2.6)	0.9
Equity Investment in Associated Companies	15	0.1	26	0.2	(40.5)
MegaMex	520	3.0	153	1.0	240.6
Others	486	2.8	127	0.9	282.6
	34	0.2	26	0.2	32.9
Income Before Income Taxes	2,258	13.0	1,412	9.6	59.9
Income Tax Provision	758	4.4	553	3.7	37.1
Consolidated Net Income	1,499	8.6	859	5.8	74.6
Minority Interest	884	5.1	571	3.9	54.9
Majority Net Income	615	3.5	288	1.9	113.7
EBITDA	2,653	15.3	2,124	14.4	24.9
Preserves	2,427	14.0	1,882	12.7	29.0
Impulse	161	0.9	118	0.8	35.8
Exports	66	0.4	124	0.8	(47.1)

Figures expressed in millions of Mexican pesos

The proportions of COGS, Gross Profit, Operating Income and EBITDA of the segments are calculated accordingly



STATEMENT OF FINANCIAL POSITION	30 Jun 2023	%	31 Dec 2022	%	Change	
					\$	%
TOTAL ASSETS	37,689	100.0	37,554	100.0	135	0.4
Domestic	35,257	93.5	34,926	93.0	331	0.9
USA	2,432	6.5	2,628	7.0	-196	(7.5)
Current Assets	14,264	37.8	14,023	37.3	241	1.7
Cash and Cash Equivalents	2,398	6.4	2,406	6.4	-8	(0.3)
Accounts Receivable	3,593	9.5	3,720	9.9	-127	(3.4)
Other Accounts Receivable	196	0.5	95	0.3	101	106.7
Inventories	5,468	14.5	5,511	14.7	-43	(0.8)
Other Current Assets	2,610	6.9	2,292	6.1	318	13.9
Non-Current Assets	23,425	62.2	23,531	62.7	-107	(0.5)
Property, Plant and Equipment, Net	5,237	13.9	5,301	14.1	-64	(1.2)
Right-of-Use Assets	1,082	2.9	1,003	2.7	80	7.9
Investment In Subsidiaries	6,621	17.6	6,885	18.3	-265	(3.8)
Intangible Assets	7,757	20.6	7,682	20.5	74	1.0
Other Assets	2,728	7.2	2,660	7.1	68	2.6
TOTAL LIABILITIES	20,996	55.7	20,407	54.3	588	2.9
Domestic	20,031	53.1	19,392	51.6	639	3.3
USA	965	2.6	1,016	2.7	-51	(5.0)
Current Liabilities	10,547	28.0	10,049	26.8	499	5.0
Accounts Payable	4,865	12.9	5,064	13.5	-199	(3.9)
Short-Term Debt	2,000	5.3	2,000	5.3	0	0.0
Short-Term Leases	347	0.9	326	0.9	21	6.5
Other Short-Term Liabilities	3,335	8.8	2,659	7.1	676	25.4
Long-Term Liabilities	10,449	27.7	10,359	27.6	90	0.9
Long-Term Debt	8,500	22.6	8,500	22.6	0	0.0
Long-Term Leases	498	1.3	480	1.3	18	3.8
Other Liabilities	-12	0.0	-31	(0.1)	20	62.7
Other Long-Term Liabilities w/o Cost	1,462	3.9	1,410	3.8	52	3.7
TOTAL STOCKHOLDERS' EQUITY	16,693	44.3	17,147	45.7	-454	(2.6)
Minority Stockholder's Equity	10,002	26.5	10,350	27.6	-348	(3.4)
Majority Stockholder's Equity	6,691	17.8	6,797	18.1	-106	(1.6)

Figures expressed in millions of Mexican pesos