



GRUPO HERDEZ REPORTS CHANGES IN THEIR BOARD OF DIRECTORS

Mexico City, Mexico, January 8, 2019 - Grupo Herdez, S.A.B. de C.V. ("Grupo Herdez" or the "Company") (MSE: HERDEZ) announced that its Board of Directors, at the meeting held on October 25, 2018, accepted the resignation of Carlos Autrey Maza as a member of the Audit Committee and the Board of Directors, with effect from that same date.

In the next Board of Directors, the appointment of Anasofía Sánchez Juárez Cardoze, as Provisional Counselor will be submitted for approval, for subsequent ratification at the Annual General Shareholders' Meeting to be held in April 2019. Anasofía is the current CEO of Waze México, a platform that connects the largest community of drivers around the world.

Before joining Waze, Anasofía was Director of Business in Mexico and Central America on Facebook, a position she held for over five years. Previously, she served as Brand Solutions Manager for Google and was Commercial Leader for YouTube Mexico.

She has a degree in Marketing from the Tecnológico de Monterrey, and a Master's degree in Communication, Advertising and New Media from the National Institute of Economics and Commercial Economics (INSEEC) of France. She also has studies at HEC Paris and the University of Wharton, Philadelphia. She is a professor in the Internet Business Master at the Instituto Superior para el Desarrollo de Internet (ISDI).

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ABOUT GRUPO HERDEZ

Grupo Herdez is the leading producer of shelf-stable foods and one of the main players in the ice cream category in Mexico, as well as one of the leaders in the Mexican food category in the United States. The Company participates in a wide range of categories including burritos, canned vegetables, frozen yogurt, guacamole, homestyle salsas, honey, ice cream, ketchup, marmalade, mayonnaise, mole, mustard, organic foods, pasta, spices, tea, tomato puree, and tuna fish, among others. These products are commercialized through an exceptional portfolio of brands, which include Aires de Campo, Barilla, Búfalo, Chi-Chi's, Del Fuerte, Don Miguel, Doña María, Embasa, Helados Nestlé, Herdez, La Victoria, McCormick, Nutrisa, Wholly Guacamole and Yemina. Additionally, the Company has distribution agreements in Mexico for Frank's, French's, Kikkoman, Ocean Spray and Reynolds. Grupo Herdez has 15 manufacturing facilities, 23 distribution centers, 7 tuna vessels, 479 Nutrisa stores and a workforce of more than 9,300 associates. The Company was founded in 1914 and has been listed on the Mexican Stock Exchange since 1991. For more information, visit <http://www.grupoherdez.com.mx>

FORWARD-LOOKING STATEMENT

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