



GRUPO HERDEZ SUCCESSFULLY ISSUES ONE BILLION PESOS IN LOCAL BONDS

Mexico City, Mexico, June 14, 2018 – Grupo Herdez, S.A.B. de C.V. (“Grupo Herdez” or the “Company”) (MSE: HERDEZ), today announced the successful issue of MXN 1 billion through a long-term peso denominated bonds (Certificados Bursátiles) in the Mexican Securities Market. The transaction was 2.6 times oversubscribed and was allocated among a diversified investor base.

Ticker	HERDEZ 18
Amount (MXN)	\$1,000,000,000
Average maturity	3 years
Rate	Floating
Reference	TIIE ₂₈ + 40 bps
Amortization	At maturity
Interest payment period	Monthly

The bond has a credit ratings of “AA-(mex)” from Fitch Ratings and “mxAA-” from Standard and Poor’s.

Proceeds will be used to pay debt and and other corporate purposes.

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About Grupo Herdez

Grupo Herdez is the leading producer of shelf-stable foods and one of the main players in the ice cream category in Mexico, as well as one of the leaders in the Mexican food category in the United States. The Company participates in a wide range of categories including burritos, canned vegetables, frozen yogurt, guacamole, home-style salsas, honey, ice cream, ketchup, marmalade, mayonnaise, mole, mustard, organic foods, pasta, spices, tea, tomato puree, and tuna fish, among others. These products are commercialized through an exceptional portfolio of brands, which include Aires de Campo®, Barilla®, Búfalo®, Chi-Chi's®, Del Fuerte®, Don Miguel®, Doña María®, Embasa®, Helados Nestlé®, Herdez®, La Victoria®, McCormick®, Nutrisa®, Wholly Guacamole® and Yemina®. Additionally, the Company has distribution agreements in Mexico for Frank's®, French's®, Kikkoman®, Ocean Spray® and Reynolds®. Grupo Herdez has 15 plants, 22 distribution centers, 7 tuna vessels, 471 Nutrisa stores and a workforce of more than 9,500 associates. The Company was founded in 1914 and has been listed on the Mexican Stock Exchange since 1991. For more information, visit <http://www.grupoherdez.com.mx>

Forward-Looking Statement

The information herein contained ("Information") has been prepared by Grupo Herdez, S.A.B. de C.V., its associates, subsidiaries and/or affiliated companies ("Grupo Herdez") and may contain forward-looking statements that reflects Grupo Herdez current expectations and views which could differ materially due to different factors, risks and uncertainties. Therefore, Grupo Herdez and/or its respective officers, employees or agents, assume no responsibility or liability for any discrepancy in the Information. In particular, but without prejudice to the generality of the foregoing, no warranty is given as to the accuracy of the statements or the future variation of the Information or any other written or oral Information issued by Grupo Herdez. The Information has been delivered for informative purposes only. The issuance of this Information shall not be taken as any form of commitment on the part of Grupo Herdez to proceed with any transaction.