



GRUPO HERDEZ REPORTS THE MAIN RESOLUTIONS OF ITS ANNUAL GENERAL ORDINARY SHAREHOLDERS' MEETING

Mexico City, Mexico, April 24, 2015 - Grupo Herdez, S.A.B. de C.V. ("Grupo Herdez" or the "Company") (MSE: HERDEZ, OTC: GUZBY) today announced the main resolutions adopted by the Annual General Ordinary Shareholders' Meeting that took place on April 23, 2015.

DIVIDEND PAYMENT

Approval of a dividend payment at a rate of one share for every forty (40) of tenure or Ps. 0.90 per share.

BOARD OF DIRECTORS

Ratification of the nine members of the Board of Directors and its Secretaries (non-members):

Proprietary Directors

Hector Ignacio Hernández-Pons Torres	Chairman
Enrique Hernández-Pons Torres	Vice-chairman
Flora Hernández-Pons Torres De Merino	Director

Position

Independent Directors

Enrique Castillo Sánchez Mejorada	Director
Carlos Autrey Maza	Director
Eduardo Serrano Ortiz Tirado	Director
José Roberto Danel Díaz	Director
José Manuel Rincón Gallardo	Director
Luis Rebollar Corona	Director

Position

Secretaries

Martin Ernesto Ramos Ortíz	Secretary (non-member)
Claudia Luna Hernández	Secretary (non-member)

Position

AUDIT AND CORPORATE PRACTICES COMMITTEES

Ratification of the members of the Committees:

Audit Committee

José Roberto Danel Díaz (President) (FE)
Carlos Autrey Maza
Eduardo Ortiz Tirado Serrano
José Manuel Rincón Gallardo
(FE): Financial Expert

Corporate Practices Committee

José Roberto Danel Díaz (President)
Enrique Hernández-Pons Torres
Héctor Hernández-Pons Torres
Luis Rebollar Corona
José Manuel Rincón Gallardo

REMUNERATION FOR THE MEMBERS OF THE BOARD

Approval of a net amount of two gold coins of Ps. 50.00 (Fifty Pesos 00/100), or its equivalent in Mexican pesos after deducting the income tax, to be paid to all the members of the Board of Directors, the non-members Secretary and Pro-Secretary of the Board of Directors, as well as the members of the Audit and Corporate Practices Committees and other assistants for their attendance of each Board or Committee meeting.

SHARES REPURCHASE FUND

Approval of Ps. 600 million as the maximum amount to be allocated for the repurchase of shares.

REPORT ON COMPLIANCE WITH FISCAL OBLIGATIONS

Approval of the report on the revision of the fiscal situation of the taxpayer regarding the previous year.

SHARE PLAN

Approval of the terms under which the officer and employee Share Plan of the Company (and the companies in which the Company has a participation now or in the future) shall be incorporated and shall operate.

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About Grupo Herdez

Grupo Herdez is the leading producer of shelf-stable foods and one of the main players in the ice cream category in Mexico, as well as one of the leaders in the Mexican food category in the United States. The Company participates in a wide range of categories including burritos, canned vegetables, frozen yogurt, guacamole, home style salsas, honey, ice cream, jam, ketchup, mayonnaise, mole, mustard, organic foods, pasta, spices, tea, tomato puree, and tuna fish, among others. These products are commercialized through an exceptional portfolio of brands, which include Aires de Campo®, Barilla®, Búfalo®, Chi-Chi's®, Del Fuerte®, Don Miguel®, Doña María®, Embasa®, Helados Nestlé®, Herdez®, La Victoria®, McCormick®, Nutrisa®, Wholly Guacamole® and Yemina®. Additionally, the Company has distribution agreements in Mexico for Herdez GoGo Squeeze®, Kikkoman®, Ocean Spray®, Reynolds® and Truvía®. Grupo Herdez has 15 plants, 9 distribution centers, 7 tuna vessels, 433 Nutrisa stores and a workforce of more than 8,500 associates. The Company was founded in 1914 and has been listed in the Mexican Stock Exchange since 1991 and in the OTC market since 1997. For more information, visit www.grupoherdez.com.mx



Forward-Looking Statement

The information herein contained (“Information”) has been prepared by Grupo Herdez, S.A.B. de C.V., its associates, subsidiaries and/or affiliates companies (“Grupo Herdez”) and may contain forward-looking statements that reflects Grupo Herdez current expectations and views which could differ materially due to different factors, risks and uncertainties. Therefore, Grupo Herdez or any of their respective officers, employees or agents, have no responsibility or liability for such differences in the Information. In particular, but without prejudice to the generality of the foregoing, no warranty is given as to the achievement or success of any future variation of such Information or other written or oral Information. This Information has been delivered only for informative purposes. The issue of this Information shall not be taken as any form of commitment on the part of Grupo Herdez to proceed with any transaction.