



GRUPO HERDEZ

Main Topics of its Annual Shareholders' Meeting 2025

Mexico City, Mexico, April 07, 2025 – Grupo Herdez, S.A.B. de C.V. (“Grupo Herdez” or the “Company”) (BMV: HERDEZ), hereby informs of the key topics to be addressed at its Annual Ordinary General Shareholders' Meeting to be held on April 23, 2025.

AUDITED FINANCIAL STATEMENTS

Presentation of the audited financial statements of the Company and its subsidiary, Grupo Nutrisa, S.A. de C.V., as well as the reports and opinion referred to in Section IV of Article 28 of the Securities Market Law (Ley del Mercado de Valores), for the fiscal year from January 1 to December 31, 2024.

DIVIDEND PAYMENT

- The payment of an ordinary dividend at a rate of \$1.50 pesos per share, payable in two installments of \$0.75 pesos each, on May 06 and October 07, 2025.
- The payment of an extraordinary dividend at a rate of \$1.00 peso per share, payable in one installment on May 06, 2025.
- The potential payment of a dividend in kind, through the delivery of shares representing the capital stock of Grupo Nutrisa, S.A. de C.V., an entity holding companies in the retail business that includes the brands Nutrisa®, Moyo®, Cielito Querido Café®, and Chilim Balam®.

A brochure with information to support shareholders in their decision-making process is attached.

BOARD OF DIRECTORS

Ratification or individual designation of the following members of the Board of Directors and Secretaries:

Proprietary Members

Héctor Ignacio Hernández-Pons Torres
Enrique Hernández-Pons Torres
Flora Hernández-Pons Torres De Merino

Position

Chairman
Vice-chairman
Director



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Independent Members

Angela Gómez Aiza	Director
Enrique Castillo Sánchez Mejorada	Director
Eduardo Ortiz Tirado Serrano	Director
José Roberto Danel Díaz	Director
Luis Rebollar Corona	Director
Michael Bernhard Jost	Director

Secretaries

Abraham Sosa Robles	Secretary (non-member)
Martín Ernesto Ramos Ortíz	Pro-Secretary (non-member)

AUDIT AND CORPORATE PRACTICES COMMITTEES

Ratification of the members of the Committees:

Audit Committee

Eduardo Ortiz Tirado Serrano
José Roberto Danel Díaz (President) (FE)
Michael Bernhard Jost
(FE): Financial Expert

Corporate Practices Committee

Héctor Ignacio Hernández-Pons Torres
Enrique Hernández-Pons Torres
José Roberto Danel Díaz (President) (FE)
Luis Rebollar Corona
Enrique Castillo Sánchez Mejorada (FE)

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COMPENSATION FOR MEMBERS OF THE BOARD

Approval of a net amount of three gold coins of MXN\$50.00 each, or its equivalent in Mexican pesos after deducting income tax, for all members of the board of directors, non-members secretary and pro-secretary of the board of directors, and a net amount of two gold coins of MXN\$50.00 each for the members of the audit and corporate practices committees and other assistants, for attending each meeting of the board of directors and any of the committees of the board of directors, respectively.

AMOUNT FOR REPURCHASE OF SHARES

Approval of MXN 2.5 billion as the maximum amount the Company may allocate for the repurchase of its shares, as relates to Article 56 section IV of the Securities Market Act.



CANCELLATION OF SHARES

The cancellation of shares representing the variable portion of the Company's capital stock, resulting from the share repurchase program.

REPORT ON COMPLIANCE WITH FISCAL OBLIGATIONS

Presentation of the report prepared by an authorized public accountant, certifying the financial statements of the Company and the fiscal situation of the Company for the previous fiscal year, according to article 76 section XIX of the Mexican Income Tax Law.

APPOINTMENT OF SPECIAL DELEGATES

The appointment of special delegates.

EXTRAORDINARY SHAREHOLDERS' MEETING

Additionally, an Extraordinary Shareholders' Meeting is called to discuss and, if applicable, approve the amendment of Clause Three of Grupo Herdez's bylaws in order to modify the description of the specialized services provided by the Company, as part of its corporate purpose.



CONTACT INFORMATION

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ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food, in the American Union. We have a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering them variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, crushed tomatoes, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo®, Barilla® Blasón®, Búfalo®, Cielito Querido Café®, Del Fuerte®, Doña María®, Embasa®, Flaveur®, Frank's®, French's®, Helados Nestlé®, Herdez®, Libanius®, McCormick®, Moyo®, Nutrisa® and Yemina®.

We align our sustainability strategy with 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 12,500 employees, and executed through a solid infrastructure that includes 16 production plants, 28 distribution centers and around 650 points of sale of our brands Cielito Querido Café®, Chilim Balam®, Moyo® and Nutrisa®. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez IG:@grupoherdezmx

