



## GRUPO HERDEZ Proposes:

### Listing and Distributing Grupo Nutrisa Shares to All Shareholders

Mexico City, Mexico, April 7, 2025 – Grupo Herdez, S.A.B. de C.V. (“Grupo Herdez” or the “Company”) (BMV: HERDEZ), hereby announces that on April 23, 2025, it will propose to its shareholders' meeting, among other matters, the potential distribution of a dividend in kind. This would be carried out through the transfer of all shares owned by the Company, representing the share capital of Grupo Nutrisa, S.A. de C.V., a holding entity that operates the retail business which includes the Nutrisa®, Moyo®, Cielito Querido Café®, and Chilim Balam® brands. It is expected that, prior to the distribution of this dividend, the shares of Grupo Nutrisa, S.A. de C.V. will be registered in the National Securities Registry (Registro Nacional de Valores) of the National Banking and Securities Commission (Comisión Nacional Bancaria y de Valores), and listed on the Mexican Stock Exchange (Bolsa Mexicana de Valores, S.A.B. de C.V.), without conducting a public offering.

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The Company estimates that separating and distributing the shares of Grupo Nutrisa, S.A. de C.V. to Grupo Herdez shareholders would provide optionality and differentiation capacity to shareholders.

The Company is calling a shareholders' meeting to present this proposal, it will make available to the Company's shareholders and the investing public in general an information statement to support shareholders in their decision-making process.

The information statement is attached.

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*This press release does not constitute an offer to sell securities in Mexico or elsewhere.*

*This press release contains certain forward-looking statements or projections, which reflect the current view or expectations of the Company and its management with respect to its performance, business, and future events. The Company uses words such as “believe,” “anticipate,” “plan,” “expect,” “intend,” “objective,” “estimate,” “project,” “predict,” “forecast,” “guidelines,” “should,” and other similar expressions to identify forward-looking statements or projections, but this is not the only way it refers to them. Such statements are subject to certain risks, contingencies, and assumptions. The Company notes that a significant number of factors could cause actual results to differ materially from the plans, objectives, expectations, estimates, and intentions expressed in this press release. The Company is not under any obligation and expressly disclaims any intention or obligation to update or modify any forward-looking statement or projection that may result from new information, future events, or any other cause.*

## CONTACT INFORMATION

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## ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food, in the American Union. We have a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering them variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, crushed tomatoes, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo®, Barilla® Blasón®, Búfalo®, Cielito Querido Café®, Del Fuerte®, Doña María®, Embasa®, Flaveur®, Frank's®, French's®, Helados Nestlé®, Herdez®, Libanius®, McCormick®, Moyo®, Nutrisa® and Yemina®.

We align our sustainability strategy with 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 12,500 employees, and executed through a solid infrastructure that includes 16 production plants, 28 distribution centers and around 650 points of sale of our brands Cielito Querido Café®, Chilim Balam®, Moyo® and Nutrisa®. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez IG:@grupoherdezmx

