



GRUPO HERDEZ®

GRUPO HERDEZ® FEATURED IN THE TOP 15 COMPANIES WITH GREATEST ESG RESPONSIBILITY BY THE MERCOSUR RANKING

The company is placed within the first 15 positions in the general ranking of “The 100 companies with the greatest ESG responsibility”.

Mexico City, February 11, 2025 – Grupo Herdez®, the food company with the longest history in the country, is in position 11 in the 12th edition of the MERCOSUR ESG Responsibility ranking. This leading corporate reputation monitor in Mexico, Latin America and Spain, annually recognizes the most outstanding companies for their commitment to people, communities, the environment and corporate governance. On this occasion, Grupo Herdez obtained the following positions:

- ESG Ranking, Environmental section: position 8 ESG Ranking
- Social section: position 13 ESG Ranking
- Corporate Governance section: position 16 ESG Ranking

Since 2012, the company aligned its strategy to 7 Sustainable Development Goals, with the purpose of contributing to the commitments of the 2030 Agenda, proposed by the UN. Among some of its notable contributions in sustainability are the issuance of the first bond linked to the sustainability of the food industry in Mexico, with a commitment to reduce water consumption per ton produced; the annual investment of around 2.5% of its consolidated net profit in social programs; as well as a portfolio where 98% of the packaging is recyclable.

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ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate. We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food, in the American Union. We have a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering them variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, crushed tomatoes, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo®, Barilla®, Blasón®, Búfalo®, Cielito Querido Café®, Del Fuerte®, Doña María®, Embasa®, Frank's®, French's®, Helados Nestlé®, Herdez®, Libanius®, McCormick®, Moyo®, Nutrisa® and Yemina®. We align our sustainability strategy with 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 11,000 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 650 points of sale of our brands Cielito Querido Café®, Chilim Balam®, Moyo® and Nutrisa®. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez IG:@grupoherdezmx

