



GRUPO HERDEZ

GRUPO HERDEZ® PROMOTES SUSTAINABLE AND REGENERATIVE AGRICULTURE FOR THE CULTIVATION OF FOOD

Mexico City, June 17, 2024 – Within the framework of World Sustainable Gastronomy Day, Grupo Herdez® presented the achievements of its Sustainable and Regenerative Agriculture program that impacts around 1,800 hectares of crops throughout the country.

In 2023, the company acquired more than 146 thousand tons of agricultural and beekeeping raw materials, of which 50% correspond to suppliers participating in this program. This considers the main raw materials with which it produces sauces, tomato puree, canned vegetables, chili peppers and canned nopales, both for the domestic market and for export to the United States.

Through the Sustainable and Regenerative Agriculture program, the production practices of agricultural suppliers are guided, trained, supervised and monitored to not only guarantee the quality of the products, but also ensure the lowest environmental impact of food production.

In 2023, faced with low water availability for farmers in the Pacific area, such as Sonora and Sinaloa, where tomatoes for Del Fuerte® are grown, suppliers implemented the drip irrigation technique to ensure annual production, reducing up to 60% water use.

This method has proven to be the most efficient water consumption method, especially in widely spaced crops; since, by offering a slow distribution of the vital liquid, its consumption is lower and maximizes the use by the crops.

The Sustainable and Regenerative Agriculture program of Grupo Herdez® began in 2008, as a method of quality control of raw materials, to comply with regulatory requirements for export products. In its 16 years of operation, it has evolved to become a key action of Grupo Herdez's sustainability strategy to promote a sustainable food industry.



The program is governed by a manual of good agricultural practices, which considers sustainability criteria such as the preservation of biodiversity, integrated crop management, reduction in the use of agrochemicals, among others that directly contribute to Sustainable Development Goal 12 of Production and Responsible Consumption.

CONTACTS

Mitzi Martínez / media@herdez.com

Direri Pérez / Cel: 5578586399 / dperez@webershandwick.com

ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

STATEMENT-ON FUTURE PERFORMANCE

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