



GRUPO HERDEZ

WORLD WATER DAY: GRUPO HERDEZ PROMOTES SUSTAINABLE WATER MANAGEMENT

The company promotes drip irrigation among its agricultural suppliers, which saves up to 60% of water consumption.

Mexico City, March 22, 2024. In Mexico, 8 out of every 10 liters of concessioned water are destined for agricultural production, and 76% of the total concessioned water in the country[1] is destined for the production of food for human consumption, forage and livestock production. In this context, to commemorate World Water Day, Grupo Herdez reaffirms its commitment to sustainable water management as a leader in the food industry.



Through its sustainability strategy, the company, with 110 years of history in Mexico, contributes to the fulfillment of 7 of the Sustainable Development Goals (SDG) of the United Nations (UN) 2030 Agenda, among which is SDG 6 Clean Water and Sanitation.

As part of this objective, projects are implemented with the necessary measures to guarantee universal access to safe and affordable drinking water by 2030, as well as considerably increase the efficient use of water resources in all sectors.

Through its Sustainable and Regenerative Agriculture Program, Grupo Herdez and its suppliers of fresh raw materials, combine actions and strategies that benefit the generation of quality agricultural products, seeking the conservation of the environment. In terms of water use management, the program promotes the adoption of drip irrigation systems, which have more efficient performance and are more environmentally friendly. With this system, up to 60% of water consumption is saved compared to traditional systems.

Also, as part of the commitments of the 2030 Agenda, we seek to achieve universal and equitable access to drinking water. Globally, between 2015 and 2022, the proportion of the world's population with access to safely managed drinking water services increased from 69% to 73%, according to the UN. Grupo Herdez has joined these efforts with the Saber Nutrir® program, which facilitates access to drinking water in vulnerable communities.

The scarcity and poor quality of water affect children's nutrition, so the program has focused on providing cisterns with rainwater collection, purifying wells and bathrooms with biodigesters in the communities. In

2023, 265 stormwater cisterns, 74 hygiene and sanitation systems and 160 purifiers were installed in Chiapas, State of Mexico, Yucatán and Jalisco.

This is how Grupo Herdez promotes, from different fronts, the proper management of water resources: through its suppliers with the sustainable agriculture program, in the communities with Saber Nutrir, and with financial tools, such as the bonus linked to sustainability that issued in 2022 on the Mexican Stock Exchange. The Company's commitment with this emission is to reduce 25.0% of its water consumption per ton produced by 2030.

In recent years, in the Mexican stock market, bonds linked to sustainability have become popular as a debt instrument that seeks to raise resources that are subsequently allocated to projects or achievements that positively impact the environment and society. Thus, the company that issues them, through an intermediary, must comply with key sustainable performance indicators. In 2023, the Mexican Stock Exchange (BMV) reached the record figure of 131,119 million pesos distributed through 40 thematic bond issues.

· To learn more about the company's actions on financial and environmental issues, visit the 2022 Results Report.



[1] Information from the publication “Water management is not a priority in Mexico” from the Mexican Institute for Competitiveness (IMCO), January 31, 2024.

CONTACTS

Mitzi Martínez / media@herdez.com

Jazmin Zavala / 55 6318 5025 / jzavala@webershandwick.com

ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio

of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

STATEMENT-ON FUTURE PERFORMANCE

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Annex: 2023 water and sanitation projects installed by community. Saber Nutrir® Program

Mexico state

Municipality of San José del Rincón

- 168 cisterns with collection for 12,000 L of rainwater. Through these, a total of 4,032,000 liters were captured in 2023.
- 160 water purifiers, which allow beneficiaries in communities to have access to this liquid for consumption.
- 37 bathrooms with a biodigester, which carries out primary treatment of wastewater, promoting care for the environment and avoiding contamination of aquifers.

Yucatán

Municipalities of Muna, Santa Elena and Oxkutcab

- 66 cisterns with a collection of 15,000 L of rainwater. Through these, a total of 2,139,000 L were captured in 2023.
- 37 hygiene and sanitation systems (includes purifier and bathroom with biodigester)

Jalisco

Municipality of Lagos de Moreno

- 31 cisterns with a collection of 10,000 L of rainwater. Through these, a total of 620,000 L were captured in 2023.

