



GRUPO HERDEZ

GRUPO HERDEZ SIGNS THE PRINCIPLES FOR THE EMPOWERMENT OF WOMEN OF THE UNITED NATIONS

Mexico City, October 10, 2022.- Grupo Herdez, the processed food company with the longest tradition in the country, joined the Women's Empowerment Principles (WEPS) established by the United Nations .

These principles are a guide, intended to guide companies on gender equality and women's empowerment in their workplace, industry and society in general. The WEPS are developed based on international human and labor rights standards.

By joining the Women's Empowerment Principles community, each company's leader commits to this agenda, to foster business practices that empower women. Part of these actions is offering living wages, gender-sensitive supply chain practices, as well as zero tolerance against sexual harassment in the workplace.

“With our incorporation into the Women's Empowerment Principles we reaffirm our commitment to women, with the aim of establishing the congruence that has always characterized us as a company and providing the best opportunities for those who collaborate with us,” said Héctor Hernández-Pons Torres, CEO of Grupo Herdez.

CONTACTS

Mitzi Martínez / media@herdez.com

Direri Pérez / Cel: 5578586399 / dperez@webershandwick.com

ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.



We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

STATEMENT-ON FUTURE PERFORMANCE

The information contained herein ("Information") has been prepared by Grupo Herdez, S.A.B. de C.V., its associates, subsidiaries and/or affiliates ("Grupo Herdez") and may contain statements about future performance that reflect Grupo Herdez's expectations and projections, which may differ materially due to different factors, risks and uncertainties. Therefore, Grupo Herdez or any of its officers, employees or agents have no responsibility or obligation for the veracity or variation of said Information. Likewise, without prejudice to the general terms mentioned above, no guarantee is given for any future variation that said Information may suffer, whether oral or written. This Information has been distributed for informational purposes only. The publication of this Information should not be considered as a commitment by Grupo Herdez to carry out any transaction.

