



## GRUPO HERDEZ JOINS THE BAMX PACT FOR FOOD

**Mexico City, Mexico, September, 29, 2022.-** September 29 is International Food Loss and Waste Awareness Day.

Within the framework of this important day, Grupo Herdez, the Mexican food company led by Héctor Hernández-Pons Torres, announces its incorporation into the Pact for Food, a national initiative promoted by the Food Bank of Mexico (BAMX).

The Pact for Food – 2030 is a voluntary agreement that brings together organizations along the food chain – from producers to consumers – to make food and beverage production and consumption systems more sustainable and thus avoid food losses and waste (FLW).

The project aims to contribute to a 50% reduction in FLW in Mexico over the next 10 years, through advice on the processes of member companies and organizations, to make food management more efficient in the value chain.

The food company with more than 100 years in the country joins other allies of the Pact for Food such as Bimbo, Unilever, Nestlé, Kellogg's, Danone, among others.

As part of its commitment to the Sustainable Development Goals, 2 Zero Hunger and 12 Responsible Production and Consumption of the United Nations 2030 Agenda, Grupo Herdez contributes with the goal of maintaining less than 1% of food waste in its products .

"With this initiative we reiterate our commitment to the objectives of the 2030 Agenda and SDG 12 Responsible Production and Consumption. We are convinced that alliances like this enhance our contribution to the global sustainability agenda."said Héctor Hernández-Pons Torres, Chairman of the Board and CEO of Grupo Herdez.



With this alliance, Grupo Herdez also reinforces the long-standing relationship with BAMX, which since 2006 has functioned as an intermediary for the delivery of food for the Herdez Foundation's monthly donation program, as well as other initiatives to support vulnerable populations or those affected by natural disasters.

## **PRESS CONTACT**

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## **ABOUT GRUPO HERDEZ**

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have approached Mexican families the best of our gastronomy and the flavors of the world, and we bring to the world the best of flavors of Mexico. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine at a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and a major player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food, in the Union American. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily life of our consumers, by offering them variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, salsa ketchup, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Frank's, French's Helados Nestlé®, Herdez, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy to the 6 Sustainable Development Goals of the 2030 Agenda, of the Organization of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 9,000 collaborators, and executed through a solid infrastructure that includes 13 production plants, 25 distribution centers and more 600 points of sale of our Cielito Querido Café, Lavazza, Moyo and Nutrisa brands. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /GrupoHerdez

