

GRUPO HERDEZ

SUCCESSFULLY ISSUES MXN 3.0 BILLION PESOS IN SUSTAINABILITY-LINKED BONDS IN THE LOCAL MARKET

Mexico City, Mexico, June 27, 2022 - Grupo Herdez, S.A.B. de C.V. (“Grupo Herdez” or the “Company”) (BMV: HERDEZ) today announced the successful issuance of MXN 3.0 billion through long-term peso-denominated Sustainability-Linked Bonds (SLBs) in the Mexican Stock Exchange (MSE). BBVA México was the financial intermediary for the transaction.

	HERDEZ 22L	HERDEZ 22-2L
Amount (MXN)	\$1,500,000,000	\$1,500,000,000
Maturity	10 years	4.5 years
Rate	Fixed	Floating
Reference	M _{bono} ⁽¹⁾ + 75 bps	TIE ₂₈ + 31 bps
Coupon / Yield	9.78%	8.33% ⁽²⁾
Amortization	Bullet	Bullet
Interest Payment Period	Semi-annual	Monthly

(1) Interpolated rate MBono 31-34 (9.03%)

(2) First Coupon

With the issuances of HERDEZ 22L and HERDEZ 22-2L, Grupo Herdez becomes the first food company in Mexico to place a Sustainability-Linked Bond (SLB). The Sustainability Performance Targets (SPTs) linked to these bonds will help to reach the goal to reduce 25% of water consumption per ton produced for 2030, achieving 1.98 m3 of water consumption per ton produced considering 100% of the production plants and distribution centers located in Mexico. Moody's ESG Solutions issued the Second Party Opinion (SPO) and was rated as “robust”.

These issuances received great response from the investor community, which translated into an oversubscription of 3.9 times the amount requested within a diversified investor base. For the 10-year bond, Grupo Herdez issued MXN 1.5 billion with a spread of 75 basis points; while for the 4.5-year bond, the Company issued MXN 1.5 billion with a spread of 31 basis points. It is worth highlighting that these are the best spreads for Grupo Herdez.

The proceeds will be used to refinance short and long-term debt thus extending the average life of the debt from 4.6 to 6.5 years without an impact on cost.



These bonds have credit ratings of “AA (mex)” from Fitch Ratings and “mxA” from Standard and Poor’s.

CONTACT

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ABOUT GRUPO HERDEZ

We are proud to be the oldest Mexican food company in the country. Since 1914, we have been bringing Mexican families the best of our cuisine and the flavors of the world, and taking the most delicious flavors of Mexico to the rest of the globe. We have been listed on the Mexican Stock Exchange since 1991, and our mission is to be a worthy representative of Mexico worldwide.

We are leaders in the processed foods sector, and an important player in the ice cream category in Mexico, in addition to being the fastest-growing company in the Mexican food segment in the United States through Megamex. We are currently present in 99% of Mexican households through our large portfolio of more than 1,380 products, with which we provide solutions to the daily lives of our consumers, offering them variety and convenience for different lifestyles. We participate in the categories of tuna, spices, guacamole, ice cream, impulse, yogurt, mayonnaise, marmalades, honey, mole, mustard, pastas, organic products, tomato purée, homemade salsas, ketchup, tea, canned vegetables, and many more, and we are leaders in several of these categories in Mexico. These products are sold through an exceptional portfolio of brands, including: Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Helados Nestlé®, Herdez, McCormick, Moyo, Nutrisa and Yemina.

We are committed to the social and environmental needs of the locations where we operate, and have aligned our sustainability strategy with the United Nations 2030 Agenda. This vision is shared with an exceptional team of more than 10,000 employees, and it is implemented through the solid infrastructure of our 13 production plants, 24 distribution centers, and more than 600 points of sale of our brands: Cielito Querido Café, Lavazza, Moyo, and Nutrisa. For more information, visit grupoherdez.com.mx or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

FORWARD-LOOKING STATEMENTS

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