



# GRUPO HERDEZ

## FIRST QUARTER 2020

### CONFERENCE CALL TRANSCRIPT

#### **CORPORATE PARTICIPANTS**

**Gerardo Canavati Miguel**, *Chief Financial Officer & Chief Executive Officer, Frozen Division*

**Andrea Amozurrutia Casillas**, *Deputy Director, Finance*

#### **CORPORATE PARTICIPANTS**

**Miguel Tortolero**, *GBM*

**Felipe Ucros**, *Scotiabank*

**Jafar Rizvi**, *Harding Loevner*

**Alan Alanis**, *Santander*

**Alvaro Garcia**, *BTG*

#### **PRESENTATION**

Good morning everyone, and welcome to Grupo Herdez's First Quarter 2020 Results Conference Call.

Before we begin, I would like to remind you that this call is being recorded and that information discussed today may include forward-looking statements regarding the Company's financial and operating performance. All projections are subject to risks and uncertainties and actual results may differ materially. Please refer to the detailed note in the Company's press release regarding forward-looking statements.

At this time, I would like to turn it over to Mr. Gerardo Canavati, CFO and CEO of the Frozen division. Please go ahead.



GRUPO  
HERDEZ

### **Gerardo Canavati Miguel:**

Thank you, Anastasia. Good morning, everyone. Thank you for joining us on today's call.

As all of you are aware, these are completely different times and who knows for how long, so first of all, we hope you and your family are all healthy.

Our results for the quarter were marked by the explosion of COVID-19. In Mexico, this very uncertain environment turned into aggregated demand shock on top of an economic slowdown. Industrial production fell, GDP contracted while the peso collapsed to record levels. We are living a historical moment, unfortunately a negative one, and with the absence of substantial fiscal and monetary responses as the developed world has implemented, the outlook for Mexico GDP is dark.

As usual. Andrea will walk you through the results for the quarter and we will take your questions at the end of this call. Andrea?

### **Andrea Amozurrutia Casillas:**

Thank you, Gerardo. Good morning, everyone.

Net sales increased 10.4% during the quarter. Growth was mainly driven by significant volume demand towards the end of the quarter as the result of the health crisis that moved consumers to build up their food stocks. In fact, two-thirds of our portfolio grew at double-digit rates in the quarter.

On the other hand, our Frozen business was affected by crumbling traffic figures in the last two weeks of the quarter coupled with weak DSD sales for Helados Nestlé.

In exports, net sales increased 9.6% in the quarter.

Consolidated gross margin in the quarter was 37.8%, in line with the first quarter of last year. The benefit of cost operations resulting from higher sales in our Preserves portfolio succeeding in offsetting an unfavorable sales mix between channels in the Frozen division.

In exports, gross margin increased 5.4 percentage points for the quarter.



Consolidated SG&A was 26.2% of net sales, in line with the same period in 2019. In the Frozen segment, SG&A increased 4%, as expected, due to higher marketing expense to support new products in development.

Consolidated EBIT and EBITDA before Other Income grew 7.2% and 3.7%, respectively.

As you read in the press release, we registered extraordinary income of Ps 194 million, resulting from the divestiture of 50% of our tuna fleet according to our plans to pursue better returns for that portfolio. After extraordinary income, EBIT and EBITDA grew 34.6% and 27.2%, respectively, while the margins stood at 14.9% and 18.2%.

In the quarter, equity investments in associated companies was Ps 137 million, 40.2% lower than in 2019, as a result of ongoing challenges in the Frozen division of MegaMex in combination with a significant drop in Wholly Guacamole sales away from home.

Consolidated net income in the quarter was Ps 666 million which was 28.8% higher than the previous year.

Our cash flow generation remains strong after buying back 8.2 million shares in the quarter and capex of Ps 105 million.

As of March 31, consolidated cash was Ps 4.2 billion with in addition to cash flow generation includes the disbursement of Ps 1.5 billion in committed lines as a precautionary measure, and the sale of the tuna vessels.

Interest bearing liabilities, including IFRS resets, totaled Ps 10.5 billion with an average life of 5.1 years and an average cost of 8.3%. Leverage ratios remain comfortable as consolidated net debt to EBITDA was 1.5 times. The net deb to consolidated stockholder equity ratio was 0.32 times.

With that, I will now turn the call over to Gerardo.

**Gerardo Canavati Miguel:**

Thank you, Andrea.

The first two months of the year were very good for our Frozen division. In Nutrisa, both traffic and average ticket continued to improve and Helados Nestle was making progress in terms of penetration and innovation with the introduction of two blockbuster items, Baileys and KitKat. However, with the upward trend



interrupted in March, as a health measure, to protect our employees and clients, we decided to close all retail outlets on April 1 until further notice. In line with our commitment to our shareholders, we continue assessing the feasibility of divesting from our tuna business to improve the Company's portfolio. We will keep you posted regarding any addition to what we have reported as of today.

Our capex budget of Ps 900 million for the year is unchanged as of today because capex is generally a function of internal rate of returns and we believe that investment is countercyclical.

As you all are aware, trying to forecast the impacts of COVID-19 for the remainder of the year is a real challenge since we don't know how long it will take and how profound the impact will be. We foresee continued increases in our Preserves top line being able to counteract the lack of sales at Frozen, but the real question is the effect that the drop in disposable income will have in consumption in the back half of the year.

Regarding SG&A, we are performing a detailed analysis in order to contain expenses as much as possible, to offset the added margin erosion. The biggest unknown is when and how consumers will get back to the retail environment. Regardless of this, and the efforts to contain operating expenses which are fixed, our commitment stands to the wellness of our team over any profitability target. We are confident that the combination of our innovation efforts and changing consumer habits towards eating at home will benefit dynamics for our sector in the near future and we are well prepared to capitalize on that opportunity.

Our long-term vision for our retail business is unchanged as we have a strong brand portfolio with unprecedented opportunities. In fact, our plans for expansions are taking the front seat as all others are downsizing.

The weaker peso will have a significant impact over our profitability target. As of today, we do not have plans to increase prices in the foreseeable future. Having said that, we are unable to give a forecast with accuracy until the second half of the year. What we can assure you is that we manage our business for the long term, taking risk with prudence and seizing opportunities for great brands. We will continue working at maximum capacity prioritizing the health of our personnel and continuing of our operations—continuity of our operations. We reinforce our commitment to Mexico and its people.

Last year, shareholders total return was 7.9%. Two thirds of this return came from buybacks. In yesterday's ordinary shareholders meeting, an increase in the buyback program was approved. That doesn't mean that it will be used immediately. On the contrary, we will continue to be opportunistic and prudent for the near future.



## **Gerardo Canavati Miguel:**

Thank you for your participation on the call today. We look forward to speaking with you again next quarter, and please do not hesitate to contact us in the interim. Have a good day.

## **Operator:**

This concludes today's conference call. You may disconnect your lines. Thank you for participating and have a pleasant day.

## **CONTACTS**

Andrea Amozurrutia  
+52 (55) 5201-5636

Guillermo Pérez  
+52 (55) 5201-5602  
invrel@herdez.com



## **ABOUT GRUPO HERDEZ**

Grupo Herdez is the leading producer of shelf-stable foods and one of the main players in the ice cream category in Mexico, as well as the fastest growing company in the Mexican food category in the United States. The Company participates in a wide range of categories including home-style salsas, organic foods, honey, ice cream, jams, mayonnaise, mole, mustard, pasta, spices, tea, tomato purée, tuna fish, among others. These products are sold through an exceptional portfolio of brands, which includes Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Helados Nestlé®, Herdez, McCormick, Moyo, Nutrisa, Wholly Guacamole and Yemina. Additionally, the Company has distribution agreements in Mexico for Frank's, French's, Kikkoman, Ocean Spray and Reynolds. Grupo Herdez has 14 manufacturing facilities, 24 distribution centers, 3 tuna vessels, more than 600 points of sale under the brands Cielito Querido Café, Lavazza, Moyo and Nutrisa, as well as a workforce of more than 10,000 employees. The Company was founded in 1914, and has been listed on the Mexican Stock Exchange since 1991. For more information, visit <http://www.grupoherdez.com.mx>

## **FORWARD-LOOKING STATEMENTS**

The information contained herein (the "Information") has been prepared by Grupo Herdez, S.A.B. de C.V., its subsidiaries and/or affiliated companies ("Grupo Herdez"), and may contain forward-looking statements that reflect Grupo Herdez's current expectations and views, which may vary materially due to various factors, risks and uncertainties. Therefore, Grupo Herdez and/or its officers, employees or agents, assume

no responsibility or liability for any such variations in the Information. In particular, and notwithstanding the foregoing, no guarantee is given as to possible future variations of the Information. The Information has been provided solely for informational purposes. The issuance of this Information shall not be taken as any form of commitment of Grupo Herdez to proceed with any transaction.

